



WARSAW ECONOMIC HUB

10th International Annual Meeting

December 15th, 2017
Warsaw
Novotel Warszawa Centrum

Organizers



The Warsaw Economic Hub (WEH) is an annual international meeting focusing on issues of key importance to the CEE region, Europe and the world, seen through the perspective of Poland as an international interactive business and economic hub.

From 2008, at the invitation of the event's organizers, The Warsaw Voice and The New York Times, the Polish capital has been a meeting place for Polish and international political leaders, senior government officials and top figures in the worlds of finance and business, as well as institutions crucial for market development. Conducted in English and Polish, the meeting's presentations, lectures and discussions offer unique access to facts, analysis and opinion, providing an excellent foundation for participants' own strategic business decisions in the region.

The WEH Program Council, chaired by **Guenter Verheugen**, a former European Union commissioner for enlargement,

is tasked with ensuring that the lectures, presentations and debates are of a high standard. The WEH Program Council's members include **Jerzy Buzek**, a former Polish prime minister and former president of the European Parliament, **Danuta Huebner**, a former EU commissioner, **Wiesław Rożucki**, the founder and first president of the Warsaw Stock Exchange and **Paweł Wojciechowski**, former minister of finance, former vice minister of foreign affairs and current Chief Economist of the Polish Social Insurance Institution (ZUS).


WEH is a must attend event for anyone keen on keeping their finger on the economic pulse of Poland and Europe.

We invite you to become our Partner!



Benefits for partners:

- Networking and increasing brand recognition among business leaders as well as key stakeholders of the Polish economic arena
- Positioning in promotional materials prior to and during the Conference
- Opportunity to be featured in Conference agenda

SPONSORSHIP PACKAGES	PLATINUM EXCLUSIVE CATEGORY - STRATEGIC PARTNER	 GOLD	 SILVER	 BRONZE
SPECIAL BENEFITS				
High-end benefits to be customized in collaboration with the organizer	+	-	-	-
PLACE IN THE CONFERENCE AGENDA				
Main Partner's presentation during the Conference	Main Partner's presentation (15 min. max.)	-	-	-
Participation in a panel discussion during the Conference	+	+	-	-
ADVERTISING SPACE IN THE CONFERENCE MATERIALS				
Advertisement in the special conference section of The Warsaw Voice (distributed among event participant)	Full page	Half page	¼ of page	-
Conference folder	Full page advertisement	Half page advertisement	Sponsor's description (max. 1000 characters)	Sponsor's description (max. 500 characters)
Conference website	<ul style="list-style-type: none"> Sponsor's description (to be customized in collaboration with the organizer) logo with an active link to Sponsor's website 	<ul style="list-style-type: none"> Sponsor's description (max. 2000 characters) logo with link to Sponsor's website 	<ul style="list-style-type: none"> Sponsor's description (max. 1000 characters) logo with an active link to Sponsor's website 	<ul style="list-style-type: none"> Sponsor's description (max. 500 characters) logo with an active link to Sponsor's website
Conference mailings & newsletters	<ul style="list-style-type: none"> Dedicated mailing with Sponsor's description & logo (1000 characters) Sponsor's logo in the conference newsletters 	<ul style="list-style-type: none"> Dedicated mailing with Sponsor's description & logo: (500 characters) Sponsor's logo in the conference newsletters 	Sponsor's logo in the conference newsletters	Sponsor's logo in the conference newsletters

SPONSORSHIP PACKAGES	PLATINUM	GOLD	SILVER	BRONZE
INSERT IN THE CONFERENCE MATERIAL PACK				
Sponsor's promotional folder	+	+	-	-
PROMOTION OPPORTUNITIES AT THE CONFERENCE VENUE				
Exhibition area	Form and scale to be customized in cooperation with the Organizer	3 x 2 m - Registration Area	Available at additional fee 6 000 PLN	Available at additional fee 9 000 PLN
Roll up	3 pc.: • Main Conference Hall • Registration Desk • Lunch Area	3 pc.: • Main Conference Hall • Registration Desk • Lunch Area	2 pc.: • Registration Desk • Lunch Area	1 pc.: • Lunch Area
DISPLAYING MAIN PARTNER'S/SPONSOR'S LOGO				
Displaying Sponsor's logo between the presentations and panel discussions	+	+	+	+
Displaying Sponsor's logo on the screens in the Main Conference Hall, Registration & Lunch Area	+	+	+	+
MEDIA RELATIONS & ADVERTAISMENT DISCOUNTS				
Sponsor's name in Conference press materials	+	+	-	-
Special discount on the purchase of advertising space in a special section to be published by the International New York Times	50%	40%	30%	-
CONFERENCE PASSES FOR SPONSOR'S REPRESENTATIVES				
Conference passes for Sponsor's representatives	12 PASSES	8 PASSES	4 PASSES	2 PASSES
PRICE (NET):	TO BE CUSTOMIZED	49 000 PLN	39 000 PLN	29 000 PLN

OPTIONAL EXHIBITION AREA: **9 000 PLN**



For more information please contact:

Juliusz Kłosowski

+ 48 608 448 866

juliusz.klosowski@warsawvoice.pl

Organizers

